

BICSI 2025 Winter Conference Media Policies

As of January 28, 2025

Registration

BICSI appreciates your interest in covering the BICSI Winter Conference and is happy to provide credentialed media with complimentary media registration in accordance with this policy.

Please review the "Press Eligibility, Bloggers, Photographers, Videographers" section on this page for eligibility requirements.

- Media registration is complimentary.
- Registered media may not claim continuing education credits (CECs).
- BICSI does not share media lists.
- BICSI does not publish or authorize the publishing, or sale of any list of the names of Conference attendees.

Note: Only journalists and contributing freelancers, employed by a recognized news organization, are eligible to apply for complimentary media registration. PR agencies and their representatives are not permitted to register as media representatives.

Follow the conference on social media using: #BICSIConference on X, Facebook, and Instagram.

Press Eligibility, Bloggers, Photographers, Videographers

Journalists and contributing freelancers, employed by a recognized news organization, are eligible to apply for press registration. To be eligible for press registration, media in all categories must be directly involved in the creation of news content for organizations that meet these criteria:

- Publish original editorial news coverage in a regular news section.
- Have complete editorial freedom from advertisers, funders, and/or sponsors.
- If sponsored, the outlet has multiple sponsors (i.e., no single-sponsored publications).
- Advertisers, sponsors, paid editorial contributors, and other funding sources are clearly identified.

Bloggers/Podcasters

Bloggers and podcasters will receive press credentials on a case-by-case basis. Please include a link to recent ICT industry or technology coverage with your registration for credentials. Finally, all blogs/podcasts must demonstrate the dissemination of original, editorial news coverage and editorial freedom from advertisers and/or sponsors (i.e., single-sponsored blogs/podcasts will not receive credentials; blogs/podcasts with advertising must have multiple advertisers clearly identified).

NOTE: BICSI has the right to inspect the credentials of anyone registering as media and reserves the right to refuse to register any individual as press.

Ineligible Registrants and Prohibited Activities

The following individuals are not eligible for media registration:

- Individuals who receive exhibitor passes.
- Publishers or a publication's advertising, marketing, public relations, sales, circulation, or any other non-editorial representatives.
- Industry/exhibitor press officers and their public relations consultants.
- Financial or business analysts.
- Educational program developers (including CEC writers and editors).
- Trade media management personnel.
- Editors, writers, and advisory board members for journals that do not have editorial news sections.
- Companies or organizations producing publications, videos, and/or other electronic media intended for internal use, marketing, advertising, financial analysis, or public relations purposes.
- Media that produce a communications vehicle that is sponsored by a single organization or whose revenue for the publication or issue of a publication depends solely on coverage of the BICSI Conference.
- Media that produce a communications vehicle that uses the BICSI name or logo, or the BICSI Conference name/logo to imply an endorsement from BICSI.

NOTE: BICSI prohibits the development of CEC content based on information presented at its meetings. CEC writers and editors, and those writers and editors working on behalf of organizations that have written CEC content based on BICSI meetings, are not eligible for media passes.

Prohibited Activities

- Sales, marketing, or representing a company for the purposes of obtaining advertising, subscriptions, selling photography/video production, or other products or services from any registrant or exhibitor.
- Capturing or distributing unauthorized photography or videography of any Conference sessions, exhibits, or attendees.
- Publishing or posting presentation slides, live streams of meeting presentations, or sharing copyrighted meeting materials without written permission.
- Hosting outside events or promotional activities without the express permission of BICSI.
- Conducting unauthorized interviews, surveys, or data collection activities.
- Engaging in disruptive or unauthorized live streaming, webcasting, or virtual broadcasting of Conference events.
- Distributing promotional materials or giveaways without prior approval from BICSI.
- Misrepresentation of role or activities to obtain media registration.
- Developing or assisting in the development of CEC programs.
- Soliciting presenters and/or attendees for inclusion in CEC programs.

BICSI reserves the right at its sole discretion to cancel the credentials and remove anyone or any organization violating these policies from the conference and ban them from future conference attendance

Acceptable Media Activities

To ensure productive and appropriate media engagement, the following activities are permitted for credentialed media:

- Conducting interviews with Conference presenters, exhibitors, or attendees, provided consent is obtained beforehand.

- Writing, publishing, and broadcasting news stories related to the BICSI Conference, following copyright regulations.
- Taking photographs and videos for editorial purposes in non-restricted areas of the Conference, with proper attribution to BICSI.
- Participating in Conference sessions to gather information for news coverage.

Media Policies and Guidelines

BICSI appreciates your interest in covering the 2025 Winter Conference. Below you will find a complete listing of the eligibility requirements, guidelines, and policies for members of the press who wish to attend in person or virtually.

Video/Audio Recording, Copyright, and Use of Insignias and Logos

Video/Audio Recording

- Recording sessions, exhibit spaces, and other Conference activities are prohibited.
- Under no circumstances may presentations be rebroadcast.
- Any images from the Conference should be credited to the 2025 BICSI Winter Conference .

Copyright Policy

Reproduction of materials such as presentation slides requires obtaining permission from BICSI, the listed author(s) and/or presenter(s) as well as from any individual or group that may hold copyright on the material. Requests to reproduce excerpts of content must be made through the publisher or copyright holder.

Journalists or other individuals violating copyright use consent requirements may have their credentials denied for future BICSI conferences or events.

Use of Insignias and Logos

Insignias and logos of BICSI and the BICSI Winter Conference are proprietary marks. Use of these in any fashion, by any entity, for any purpose, is prohibited without the written permission of BICSI. The use of insignias, logos, and images that mislead the intended audience to believe that a piece or production is coming from BICSI is strictly prohibited and will result in the denial of press credentials for future meetings.

Dedicated Websites and Newsletters

If you intend to present coverage of the BICSI Winter Conference on a dedicated website or newsletter, please include the following disclaimer at the top of your piece:

"This information is brought to you by [insert organization name] and is not sponsored by, nor a part of, BICSI or the 2025 BICSI Winter Conference."

Additionally, you may not use the BICSI or 2025 BICSI Winter Conference logos or names to imply affiliation.

BICSI reserves the right to request promotional activities violating this policy be edited or removed. Failure to comply with these guidelines may result in loss of press credentials for, or access to, future meetings.

Media Information for Exhibitors

All exhibitors are expected to comply with all rules and regulations and the Event Attendee Code of Conduct set forth by BICSI and the 2025 Winter Conference. Media that traditionally cover BICSI Conferences includes trade and consumer media, international and U.S.

Press materials on presentations must be given attribution to the 2025 BICSI Winter Conference. **NOTE:** BICSI does not review/approve press materials. Exhibitors are responsible for reviewing and adhering to the Media Policies and should refrain from using the BICSI logo and should not imply endorsement from BICSI.

Outside Press Conferences

Press conferences held by exhibitors or other groups (outside of BICSI's official media program) are considered "outside press conferences" and must be held outside of official meeting hours. Groups are responsible for securing their own space or virtual environment.

BICSI will not promote outside press conferences. Exhibitors can include mention of press conferences in their digital booth space. Groups planning to hold press conferences must register their conferences with Caroline Laurin, Senior Vice President of Marketing and Communications, and include the following information: company name, date, time, link, and the topic of the press conference.

Questions?

You may contact our team at marketing@bicsi.org with questions about 2025 BICSI Winter Conference media registration. Please note, only journalists and contributing freelancers, employed by a recognized news organization, are eligible to apply for press registration. PR agencies or their representatives are not permitted to register as media representatives.

For more information about media eligibility, please carefully review the "Press Eligibility, Bloggers, Photographers, Videographers" section (above) on this page. Thank you.